C.G. Frink
President

Northeast Information Systems Helps Small to Mid-Sized Businesses Prepare for the End of Windows XP and Office 2003 Support

Leading Unified Communications Provider Delivers a Migration Path to New Technology

ALBANY, NY – August 26, 2013 - Northeast Information Systems, a leader in unified communications, announced today that the company is launching an initiative to help prepare small to mid-sized businesses migrate from Windows XP and the Office 2003 suite of programs to more sustainable solutions. Many businesses have relied heavily on both these solutions to run their businesses, but after ten years of support these programs will no longer be supported. According to Microsoft, Windows XP SP3 and Office 2003 will completely go out of support on April 8, 2014.

This change has dramatic implications for the business world. It means that many businesses that were merely running outdated software will now be powering their businesses with obsolete technology. Aside from the inability to access support and solve software issues as they arise, this change means that businesses who continue to utilize these tools will be exposed to unecessary security risks. For example, unsupported and unpatched environments are extremely vulnerable to outside threats and if a company is unable to assure that it's customers' data is properly protected, it may result in public

notification of the organization's inability to maintain its systems and data integrity. With the difficulty of finding and retaining customers, the absolute last thing an business would want to do, would be to publicly inform their customers that they cannot promise that their data is secure.

Vendor support options will dwindle as well. Independent vendors, software and hardware, will become fewer and further between, leaving end users with more problems to deal with than capable service providers to choose from. With an ever-diminishing number of service providers, businesses must chart a new course and pursue a new direction in order to maintain their competitive advantage.

More than anything, this change is a call to action. Businesses need to understand where they are, where they need to be and how to get there. The best way to make this transition is with the assistance of a Microsoft Partner. These organizations have met rigorous standards and possess the technical capacity to bring a businesses from 2003 to 2013. Whether the solution is as simple as purchasing Windows 7 Professional and upgrading to a modern laptop, or as complex as deploying an enterprise solution to larger organizations with in-depth technical resources, tools and

expert guidance, businesses need to consult with Microsoft Partners.

"We saw this transition coming and as a Microsoft Partner we are proactively helping our customers make the transition," stated C.G. Frink, President of Northeast Information Systems. "It's inevitable for all technology to eventually deteriorate or become obsolete, which is exactly why we came up with C-TAP. Our Current Technology Assurance Plan (C-TAP) protects our customers from the risk of obsolescence and provides them with a unique comptetitive advantage in their industry. Essentially, we fix the cost of technology and establish a partnership relationship, so rather than 'nickel and diming' our customers when their technology expires, we continually work to keep them up to date with the latest software and hardware applications for a fixed, predictable cost. By partnering with our customers and adopting a more relationship-based approach, we've been able to maintain long term relationships and everyone is happier, not to mention more profitable."

ABOUT NORTHEAST INFORMATION SYSTEMS

For over 40 years and 3,000 customers, Northeast Information Systems has been the right choice for business telecommunications

solutions in NY's Tech Valley. The company's primary focus is to leverage advanced communications technologies to improve our customer's business processes resulting in greater profitability and increased customer satisfaction. Northeast Information Systems employs leading edge products from tier one manufacturers to design cost effective solutions backed by Factory Certified technical support.

The company's local dispatch center delivers round the clock service to ensure system reliability with guaranteed emergency service response within 2 hours. Northeast Information Systems does business throughout New York, New England and nationwide via our network of authorized distributors.

For more information on Northeast Information Systems, call (800) 642-3147 or visit www.nistel.com.